

PROJECT PROPOSAL

Momento is another quality project by Infact Solutions (Pvt) Ltd to take the Sri Lankan wedding industry and event planning into a whole new level.



INTRODUCTION

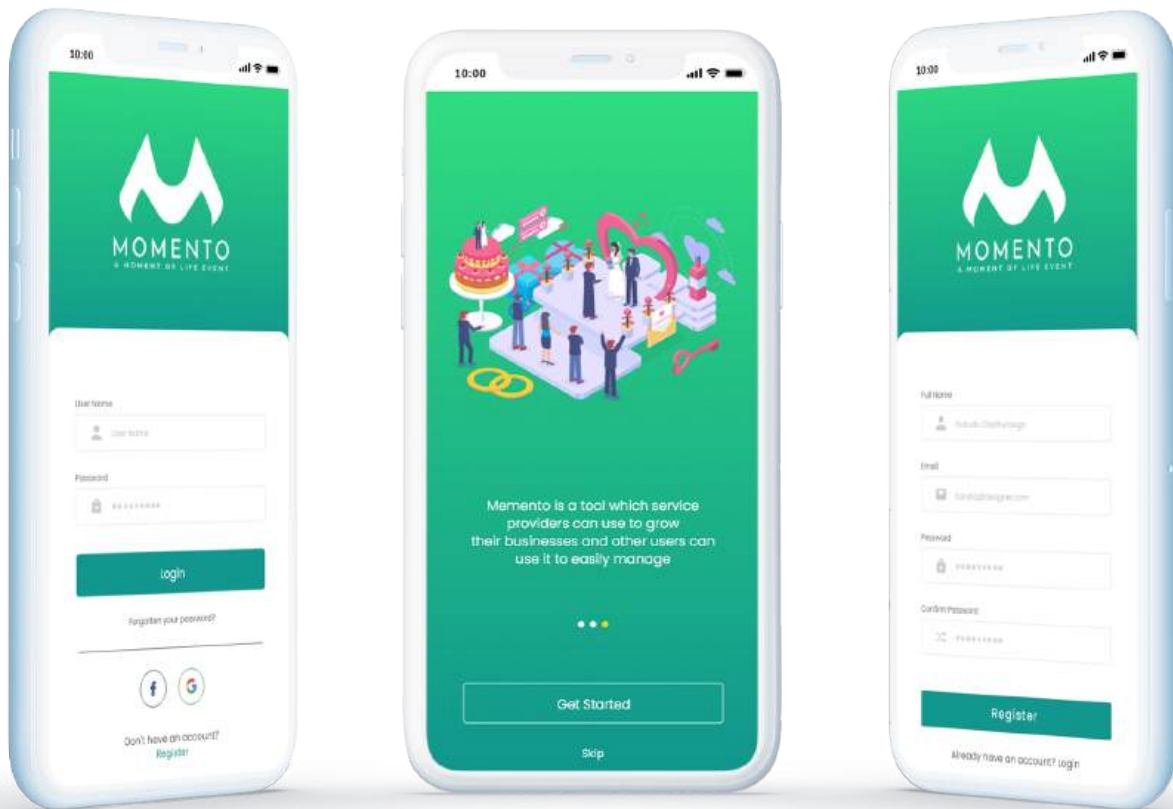
WHAT IS MOMENTO?

Memento is a tool which service providers can use to grow their businesses and users can use it to easily manage and plan their memorable events.

We do not remember
the days,
but rather the

Moments

ABOUT US



MOMENTO IS FOR WHOM?

A STUNNING SERVICE FOR AN AMAZING CLIENTS

Memento is for everybody who is willing to ease their lives when they have to face planning of a life event like a wedding, a birthday or even a funeral. All event vendors such as photographers, music bands, poruwa ceremony holders, dancers, florists etc. are welcome to register with us for free and feel this app for a whole one year.

GREAT OFFER

We are proud to
provide an

Amazing deal

that will Benefit

both you and
your business

BENEFITS

WHAT ARE THE BENEFITS OF MOMENTO

We provide unique services and features for service providers



CUSTOMER

Increase the number of customers for your company



APPOINTMENTS

A calendar makes it simple to keep track of appointments



INCOME

Check out the company's monthly revenue



EVENT

Organize the history of events



PACKAGES

Create unlimited service packages



SOCIAL MEDIA

Social media connections included in business profiles



NOTIFICATIONS

Receive notifications prior to tasks

BENEFITS

WHAT ARE THE BENEFITS OF MOMENTO

We provide unique services and features for users



EVENTS

Organizing a number of different events



PACKAGE

Easy to find a service provider or a package



SERVICE

Discover the top rated and closest service providers



BUDGET

Creating a budget for an event



GUEST AND GIFT

Organize and manage guest and gift lists



EVENT

Organize the history of events



NOTIFICATIONS

Receive alerts to keep you reminded of upcoming tasks

MARKET



EXPLORE THE UNEXPLORED

According to the Lankan wedding vendors association, there are 1.5 million people who are doing their jobs related to the Event Management section. From this count, We can assume that there may be around 0.8 million vendors under the event planning section including all categories. Our main goal is to register at least half of this count end of the first 3 years.

EVENTS



Wedding



Birthday Party



Company Event



Graduation Ceremony



Musical Events



Exhibition



Culture Events

SMART INVESTMENT AND PASSIVE INCOME

We are going to charge 500 rupees from each and every event created and confirmed by the user and service providers should pay 5,000 rupees for a year for getting our service.



MARKETING PLAN

MOMENTO MARKETING STRATEGY

We are willing to do an extraordinary marketing campaign to gain our customer base. By this marketing campaign, we assume that we can ensure at least 50% of vendors that may be around 4 billion rupees after 3 years.

Facebook Marketing Campaign

Facebook Marketing can reach an unimaginable number of people with targeted advertising.

Instagram Marketing Campaign

Instagram marketing is a method of social media marketing in which a brand is promoted on Instagram.

TV Commercials Marketing Campaign

Television advertisements may encourage viewers to buy a product or service.

Youtube Marketing Campaign

YouTube is an essential marketing tool for every company in any industry.

Newspaper Advertisement Campaign

Advertising in newspapers has the added advantage of allowing you to target a certain audience.

Ground Level Marketing campaign

The best approach to bring your brand to life is through on ground marketing.





OVERVIEW

Because of the covid pandemic, we know that most of the vendors are in an unstable situation. By using this application they can have new hope and new chances to expand their businesses with us

Contact Us

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